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The Cliff House Resort & Spa Receives State Certification as an Environmental Leader

Ogunquit, Maine, April 2008 – The Cliff House Resort & Spa in Ogunquit is greener inside and out this year for its 136th season. The resort has been certified as a ‘Maine Environmental Leader Lodging Business’ through the Maine Department of Environmental Protection's Pollution Prevention Program.

A number of environmentally friendly practices have been implemented, exceeding the state's requirements for certification.

Green initiatives include the replacement of traditional light bulbs with energy-efficient, compact fluorescent lighting in 194 guest rooms, offices, function rooms and common areas. In the spa, all-natural ingredients are being used in many treatments, and flooring in four areas has been upgraded to natural cork tile, which is a renewable resource. Corporate materials are being printed on papers certified by the Forest Stewardship Council using environmentally friendly, soy-based inks, and organic fertilizers are being used on the grounds.

The Cliff House Dining Room, believed to be the oldest continuously operating restaurant in the state, is striving to purchase fresh, organically certified fruits and vegetables, meats and dairy products free of growth hormones and steroids. Fresh seafood from the Gulf of Maine is a priority.

Environmental efforts will continue to expand this year, with programmable lighting sensors being installed in many areas of the resort, and plans are underway for a fresh flower and herb garden.

The Cliff House Resort & Spa has been owned and operated by the Weare Family since 1872. Today, great-granddaughter Kathryn Weare operates The Resort, offering premier guest services, a world-class spa, fitness center, fine dining, and conference facilities. In a recent survey, 93% of guests indicated they would recommend the resort. More information about the property is available on the website at www.cliffhousemaine.com or by calling 207-361-1000.